



The 2007 Victorian Offenders Treatment Association (VOTA) Conference will be held in Melbourne from 28-30 November 2007. This important event aims to attract a wide body of representation drawing from all agencies and disciplines involved in the management of and working with sexual offenders and victim/survivors and encourage collaboration between such agencies.

VOTA 2007 will reflect four interacting themes:

Assisting community protection by...

Promoting research and skills to effectively manage and treat sex offenders, including early prevention strategies,
Informing policy makers, aiding research and influencing practice related to offenders and survivors of sexual abuse,
Collaborating as a broad and effective body of representation for all agencies/disciplines focussed on the management and interaction with offenders and survivors of sexual abuse,
Supporting the development of 'self-care' awareness for persons interacting with offenders and survivors of sexual abuse.

The conference will be held at The Sebel Hotel Albert Park (formerly known as Carlton Crest Hotel). This venue is renowned for its excellent meeting facilities and exhibition areas resulting in our plenary hall and exhibition/poster area being in close proximity to each other, allowing ready and quick access by delegates to the exhibition. Attendees will be able to browse displays relevant to their business during all coffee and lunch breaks; a perfect opportunity for you to deliver your company's message as part of your sponsorship and/or displaying your products and services as a Trade Exhibitor.

We believe that your organisation would benefit from participation in this event. The package is designed to ensure that any involvement *will* provide sponsors / trade exhibitors with value for money and we aim to foster the partnership between VOTA and your organisation with a view to a mutually beneficial relationship.

We would welcome the opportunity to discuss the attached sponsorship package and please also note that we are committed to ensuring that you get real value out of any involvement in these events and we therefore would be pleased to discuss any changes or other ideas you may have to the sponsorship offerings. More information on the event can be found at www.vota.org.au

Thank you for considering the enclosed information. We look forward to hearing from you, but in the meantime we will be in touch in the next week or so to discuss this opportunity further. For any additional information please contact, Nicole Bakes at The Meeting Planners on +61 3 9417 0888.

Yours sincerely,

Karen Owen
Conference Convenor

Sponsorship & Exhibition Contact

The Meeting Planners

91-97 Islington Street, Collingwood Vic 3066
Ph: + 61 3 9417 0888 Fax: + 61 3 9417 0899
Email: exhibition@meetingplanners.com.au

If any of the following sponsorship opportunities do not meet your requirements, but you would like to support this Conference, please do not hesitate to contact us to discuss alternative possibilities.

Sponsorship Opportunities

BENEFITS	<i>Principal Supporter</i> (one only) \$17,000	<i>Supporter</i> Sponsor \$10,000
The inclusion of company name & logo on the front cover of the Registration Brochure and the Conference Final Program	✓	
The inclusion of company name & logo in the Registration Brochure and the Conference Final Program		✓
Recognised as sponsor of the Welcome Reception, with logo or your banner prominently displayed at this function and opportunity for company spokesperson to address delegation	✓	
Opportunity to sponsor one session within the program, with inclusion of your logo and company name on session slides as well as recognition from the session chair.	2 sessions	1 session
Exposure and acknowledgment as a sponsor of the Conference in marketing activities	✓	✓
Exposure and acknowledgment as a sponsor of the Conference on sponsor signage onsite	✓	✓
Recognition from the Conference chair during the opening sessions and at appropriate times throughout the Conference	✓	✓
Inclusion of your logo and company name on the Conference website with a link to your own website	✓	✓
Inclusion of an advertisement in the Conference Final Program (art work to be supplied by the sponsor and approved by the committee)	Full Page	Half Page
Opportunity to include a promotional insert in the Conference delegate satchel (maximum size - A4 double sided flyer)	2	1
Company logo to appear on title slides in Plenary Sessions	✓	✓
Complimentary registration to the Conference for all sessions, morning and afternoon teas, lunches and inclusive social functions	2	1
Tickets to the Conference Dinner	2	1
Tickets to the Welcome Reception	2	1

Other Sponsorship Opportunities Available

Session Sponsorship \$4,000

Sponsorship of a speaker or session involves contributing to or covering the costs associated with a speaker or session. Sponsorship of this item includes:

- Inclusion of your logo on title slides within room
- Opportunity to place signage within session room
- Acknowledgement by session chair
- Inclusion of your logo and company name on the conference web site with a link to your own web site
- Acknowledgement as a conference sponsor in the conference final program
- Satchel insert

Conference Satchel \$5,000

All conference registered delegates will receive a conference satchel. Sponsorship of this item includes:

- The conference and sponsoring company logo on every satchel (artwork to be approved by committee)
- Inclusion of your logo and company name on the conference web site with a link to your own web site
- Acknowledgement as a conference sponsor in the conference final program
- Opportunity to include a promotional insert in the delegate conference satchel (maximum 1 x A4 double sided flyer)

Conference Final Program \$4,000

Every delegate will receive a copy of the final program. Sponsorship of this item includes:

- The conference and sponsoring company name and logo on the inside front cover of the final program
- Inclusion of a full page advertisement in the Conference Program (art work to be supplied by the sponsor)
- Inclusion of your logo and company name on the conference web site with a link to your own web site
- Acknowledgement as a conference sponsor in the conference final program

Lunches \$1,500 each

Sponsorship of this item includes:

- Promoted as the sponsor of the lunch
- Opportunity to display a banner in the lunch venue
- Inclusion of your logo and company name on the conference web site with a link to your own web site
- Acknowledgement as a conference sponsor in the conference final program

Tea Breaks \$750 each

Sponsorship of this item includes:

- Promoted as the sponsor of the tea break
- Inclusion of your logo and company name on the conference web site with a link to your own web site
- Acknowledgement as a conference sponsor in the conference final program

Name Badges and Lanyards \$4,000

All delegates will be issued with a name badge and lanyard to be worn during the conference. Sponsorship of this item includes:

- The sponsoring company logo on all badges and/or lanyards
- Inclusion of your logo and company name on the conference web site with a link to your own web site
- Acknowledgement as a conference sponsor in the conference final program

Conference Pads and Pens items to be supplied

Conference Pads and Pens will be inserted into all delegate conference satchels and are a lasting reminder of the conference. Sponsorship of this item includes:

- Inclusion of a branded pad and pen in each delegate satchel (Sponsor to provide the items for packing);
- Inclusion of your logo and company name on the conference web site with a link to your own web site;
- Acknowledgement as a conference sponsor in the conference final program

Advertisements will be offered in the Conference Program – finished art work is to be supplied by the sponsor

Other Sponsorship Opportunities Available

Satchel Inserts **\$550**

Inclusion of your company brochure (no larger than A4 and 2 pages maximum) into the satchel that will be given to all registered delegates

Advertisement in Conference Program and Abstract Book

Outside Back Cover	\$800
Inside Back Cover	\$700
Full Inside Page	\$500
Half Inside Page	\$400

Exhibition

Table Display

\$1,000

The Carlton Crest Hotel in Melbourne is the venue for the event and is an excellent Conference facility with meeting rooms, exhibition areas and catering all in close proximity to each other.

- **Efficient traffic flow** – the floor plan has been designed to allow sufficient space for movement of delegates between exhibition displays and also to encourage delegates to visit different areas surrounding the displays.
- **Maximum number of catering areas** - morning and afternoon teas and lunches will be located in this area to ensure that you have good exposure to delegates

Standard Table Display Inclusions

- Promotion as an Exhibitor via company name listed in the Final Program
- Display consisting of one table and one chair
- Backing board with signage (exhibitor to provide logo)
- Conference social tickets available for purchase
- Catering for one staff member per table (does not include sessions)
- A mailing list of delegates will be provided after the Conference to include delegates who have agreed to have their details distributed.

SPONSORSHIP/EXHIBITION APPLICATION FORM

Tax Invoice

96 116 350 120

Please return this page to the conference office
NB. All prices stated are inclusive of a 10% GST

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|---|--|---|---|
| <input type="checkbox"/> Principal Supporter | \$17,000 | <input type="checkbox"/> Lunches | \$1,500 each |
| <input type="checkbox"/> Supporter | \$10,000 | <input type="checkbox"/> Tea Breaks | \$750 each |
| <input type="checkbox"/> Session Sponsor | \$4,000 | <input type="checkbox"/> Name Badges & Lanyards | \$4,000 |
| <input type="checkbox"/> Conference Satchel | \$5,000 | <input type="checkbox"/> Pads & Pens | supply of items |
| <input type="checkbox"/> Conference Final Program | \$4,000 | <input type="checkbox"/> Satchel Inserts | \$550 |
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| <input type="checkbox"/> Advertisement in Final Program | | | |
| <input type="checkbox"/> (Outside Back Cover) \$800 | <input type="checkbox"/> (Inside Back Cover) \$700 | <input type="checkbox"/> (Inside Page) \$500 | <input type="checkbox"/> (1/2 pg) \$400 |
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| <input type="checkbox"/> Table Display | \$1,000 | | |

SPONSORSHIP PAYMENT

1. 50% non-refundable deposit must be forwarded with this application form
2. Balance to be paid by Friday 10 August 2007
3. Cancellations must be made in writing to the Conference Office. Cancellations received after 10 August forfeit 100% payment.

Cheques must be made payable to: **"VOTA 2007"** and forwarded to the conference office:

The Meeting Planners, GPO Box 128, Sydney NSW 2001

Email: exhibition@meetingplanners.com.au Ph: +61 3 9417 0888 Fax: +61 3 9417 0899

The Organising Committee reserves the right of refusal of any application.

Organisation Name _____

Address _____

Contact Person _____

Position _____

Telephone _____ **Facsimile** _____

Email _____

Signed _____ **Date** _____

Sponsorship Terms and Conditions:

1. The Organising Committee reserves the right to reject an application at any time.
2. Applications will be processed in strict order of receipt.
3. Applications will only be processed upon receipt of 50% deposit and the deposit is non refundable.
4. Sponsorship of Conference Satchel, Final Program, Nametags and Lanyards, and Pads and Pens is exclusive ie. Only available to one Sponsor per package.
5. Prior to going to print Full Payment is required for inclusion in the Final Program.
6. Exhibition Booths will only be built if full payment has been received prior to the commencement of the conference.
7. All artwork is to be approved by the committee prior to printing