



The 2009 Victorian Offenders Treatment Association (VOTA) Conference will be held in Melbourne from 28-30 October 2009. This important event aims to attract a wide body of representation drawing from all agencies and disciplines involved in the management of and working with sexual offenders and victim/survivors and encourage collaboration between such agencies.

VOTA 2009 will reflect four interacting themes:

Assisting community protection by...

Promoting research and skills to effectively manage and treat sex offenders, including early prevention strategies,

Informing policy makers, aiding research and influencing practice related to offenders and survivors of sexual abuse,

Collaborating as a broad and effective body of representation for all agencies/disciplines focussed on the management and interaction with offenders and survivors of sexual abuse,

Supporting the development of 'self-care' awareness for persons interacting with offenders and survivors of sexual abuse.

The conference will be held at The Sebel Albert Park. This venue is renowned for its excellent meeting facilities and exhibition areas resulting in our plenary hall and exhibition/poster area being in close proximity to each other, allowing ready and quick access by delegates to the exhibition. Attendees will be able to browse displays relevant to their business during all coffee and lunch breaks; a perfect opportunity for you to deliver your company's message as part of your sponsorship and/or displaying your products and services as a Trade Exhibitor.

We believe that your organisation would benefit from participation in this event. The package is designed to ensure that any involvement *will* provide sponsors / trade exhibitors with value for money and we aim to foster the partnership between VOTA and your organisation with a view to a mutually beneficial relationship.

We would welcome the opportunity to discuss the attached sponsorship package and please also note that we are committed to ensuring that you get real value out of any involvement in these events and we therefore would be pleased to discuss any changes or other ideas you may have to the sponsorship offerings. More information on the Conference can be found at www.vota.org.au

For any additional information please contact, Jo Sloan at The Meeting Planners on +61 3 9417 0888 or email jsloan@meetingplanners.com.

Yours sincerely,

Dr. Russell Pratt
VOTA Chair

Why You Should Sponsor

Some important benefits of sponsorship are:

- Enhancing your brand and image positioning at this premier event
- Differentiating from your competitors with innovative event sponsorship and booth placement
- Targeting your marketing through Conference competitions, events and your booth design
- Accessing prominent national decision-makers
- Planning for flow-on effect to sales from your Conference exposure
- Develop relationships/networking opportunities to promote your company's products and services directly to key decision makers, and to showcase its products and services.

Marketing and PR plan

A comprehensive marketing strategy has been put in place that encompasses:

- *email marketing* - including regular email blasts promoting program updates, key dates and featured speakers
- *website* - will be used as the main information distribution channel and, as such, will be regularly updated and refreshed with latest updates
- *promotional activities* - are scheduled for relevant national conferences and events so as to keep the target market informed of progress and to stimulate interest in the Conference

Conference Organisers

The Meeting Planners bring over 20 years of experience in management, organisation and marketing of national and international Conferences and exhibitions. With a successful track record, The Meeting Planners looks forward to working with you to maximise your participation at the conference.

The opportunities on the following pages outline the many options available to companies to support the Conference and to promote their products and services. We look forward to working with our corporate sponsors.

Sponsorship & Exhibition Contact

The Meeting Planners

Jo Sloan

91-97 Islington Street, Collingwood VIC 3066

Ph: + 61 3 9417 0888 Fax: + 61 3 9417 0899

Email: jsloan@meetingplanners.com.au

If any of the following sponsorship opportunities do not meet your requirements, but you would like to support this Conference, please do not hesitate to contact us to discuss alternative possibilities.

Sponsorship Packages

BENEFITS	Principal Supporter \$17,000	Supporter \$10,000
The inclusion of company name & logo on the front cover of the Registration Brochure and the Conference Final Program	✓	
The inclusion of company name & logo in the Registration Brochure and the Conference Final Program		✓
Recognised as sponsor of the Welcome Reception, with logo or your banner prominently displayed at this function and opportunity for company spokesperson to address delegation	✓	
Opportunity to sponsor one session within the program, with inclusion of your logo and company name on session slides as well as recognition from the session chair	2 sessions	1 session
Exposure and acknowledgment as a sponsor of the Conference in marketing activities	✓	✓
Exposure and acknowledgment as a sponsor of the Conference on sponsor signage onsite	✓	✓
Recognition from the Conference chair during the opening sessions and at appropriate times throughout the Conference	✓	✓
Inclusion of your logo and company name on the Conference website with a link to your own website	✓	✓
Inclusion of an advertisement in the Conference Final Program (art work to be supplied by the sponsor and approved by the committee)	Full Page	Half Page
Opportunity to include a promotional insert in the Conference delegate satchel (maximum size - A4 double sided flyer)	2	1
Company logo to appear on title slides in Plenary Sessions	✓	✓
Complimentary registration to the Conference for all sessions, morning and afternoon teas, lunches and inclusive social functions	2	1
Tickets to the Conference Dinner	2	1
Tickets to the Welcome Reception	2	1

Other Sponsorship Opportunities Available

Session Sponsorship

\$4000

Entitlements include:

- Company name recognised to the relevant session, including any pre-conference releases
- Company name and logo displayed on all relevant signage for the session
- Verbal acknowledgment of support during session
- Acknowledgement in the Final Program
- Company logo and web link on the Conference website
- Company logo on all relevant Conference signage

Satchel Sponsorship

\$5000

Entitlements include:

- Company logo present on all delegate satchels
- Opportunity to insert one A4 flyer into delegate satchels
- Acknowledgement in the Final Program
- Company logo and web link on the Conference website
- Company logo on all relevant Conference signage

Conference Final Program

\$4000

Every delegate will receive a copy of the final program.

Entitlements include:

- The conference and sponsoring company name on the inside front cover of the program
- Inclusion of a full page advertisement in the program (artwork to be supplied by the sponsor)
- Company logo and web link on the Conference website
- Acknowledgement as a conference sponsor in the conference final program

Lanyard Sponsorship

\$4000

Entitlements include:

- Company name or logo present on lanyard and name badges
- Company profile in the Final Program
- Acknowledgement in the Final Program
- Company logo and web link on the Conference website
- Company logo on all relevant Conference signage

Conference Pad and Pens

Organisations will reach delegates directly by providing a pad and/or pen to be inserted into the Conference satchels.

- All pads and pens must be approved by the committee
- The sponsor will be responsible for the purchasing and overprinting the pads and pens
- A pad and pen will be inserted into the Conference satchel of every delegate
- Acknowledgement in the Final Program
- Company logo and web link on the Conference website.
- Company logo on all relevant Conference signage

Lunch Sponsorship \$1,500 each

Entitlements include:

- Company logo on all relevant Conference signage in the lunch area
- Acknowledgement in the Final Program
- Company logo and web link on the Conference website

Tea Breaks \$750 each

Entitlements include:

- Acknowledgement as the tea break sponsor in the tea break area
- Acknowledgement in the Final Program
- Company logo and web link on the Conference website

Satchel Inserts \$550 each

Companies will reach all delegates directly by providing inserts in the Conference satchels, which will be given to full registered delegates.

All inserts must be approved by the committee.

- Inserts may take the form of a brochure/flyer or sample, promoting your product or service. This insert is A4 in size and can be double sided

Advertisements

Advertisement in the Conference Program and Abstract Book

Outside Back cover	\$800
Inside Back Cover	\$700
Full inside Page	\$500
Half Inside Page	\$400

Exhibition

Table Display \$1,000

The Sebel Albert Park in Melbourne is the venue for the event and is an excellent Conference facility with meeting rooms, exhibition areas and catering all in close proximity to each other.

- **Efficient traffic flow** – the floor plan has been designed to allow sufficient space for movement of delegates between exhibition displays and also to encourage delegates to visit different areas surrounding the displays.
- **Maximum number of catering areas** - morning and afternoon teas and lunches will be located in this area to ensure that you have good exposure to delegates

Standard Table Display Inclusions

- Promotion as an Exhibitor via company name listed in the Final Program
- Display consisting of one table and one chair
- Backing board
- Conference social tickets available for purchase
- Catering for one staff member per table (does not include sessions)
- A mailing list of delegates will be provided after the Conference to include delegates who have agreed to have their details distributed.

SPONSORSHIP/EXHIBITION APPLICATION FORM

Tax Invoice**96 116 350 120**

Please return this page to the conference office
NB. All prices stated are inclusive of a 10% GST

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|--|---|--|--|
| <input type="checkbox"/> Principal Supporter | \$17,000 | <input type="checkbox"/> Lunches | \$1,500 each |
| <input type="checkbox"/> Supporter | \$10,000 | <input type="checkbox"/> Tea Breaks | \$750 each |
| <input type="checkbox"/> Session Sponsor | \$4,000 | <input type="checkbox"/> Name Badges & Lanyards | \$4,000 |
| <input type="checkbox"/> Conference Satchel | \$5,000 | <input type="checkbox"/> Pads & Pens | supply of items |
| <input type="checkbox"/> Conference Final Program | \$4,000 | <input type="checkbox"/> Satchel Inserts | \$550 |
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| <input type="checkbox"/> Advertisement in Final Program | | | |
| <input type="checkbox"/> (Outside Back Cover) \$800 | <input type="checkbox"/> (Inside Back Cover) \$700 | <input type="checkbox"/> (Inside Page) \$500 | <input type="checkbox"/> (1/2 pg) \$400 |
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| <input type="checkbox"/> Exhibition Table Display | \$1,000 | | |

SPONSORSHIP/EXHIBITION PAYMENT

1. 50% non-refundable deposit must be forwarded with this application form
2. Balance to be paid by 25th September 2009

Cheques must be made payable to: **"VOTA 2009"** and forwarded to the Conference Office:

The Meeting Planners

GPO Box 128, Sydney NSW 2001

Email: jsloan@meetingplanners.com Ph: +61 3 9417 0888 Fax: +61 3 9417 0899

The Organising Committee reserves the right of refusal of any application.

Organisation Name _____

(Please write this exactly how it should appear in marketing material)

Contact Person _____**Position** _____**Address** _____**Telephone** _____**Facsimile** _____**Email** _____**Signed** _____**Date** _____**Sponsorship Terms and Conditions:**

1. The Organising Committee reserves the right to reject an application at any time.
2. Applications will be processed in strict order of receipt.
3. Applications will only be processed upon receipt of 50% deposit and the deposit is non refundable.
4. Sponsorship of Conference Satchel, Final Program, Nametags and Lanyards, and Pads and Pens is exclusive ie. Only available to one Sponsor per package.
5. Prior to going to print Full Payment is required for inclusion in the Final Program.
6. Exhibition table displays will only be built if full payment has been received prior to the commencement of the Conference.
7. All artwork is to be approved by the committee prior to printing.